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## The Bay Sandringham



It's rare to see urban renewal in any established tightly held bayside suburb in Melbourne, but in Sandringham new pockets of paradise are popping up in the most unexpected areas. The Bay in Sandringham is one such new development, with more than 50% of the units already sold.

"Astute investors are seeing the value in this project and are further encouraged by bayside's rich history of continued capital growth and rentability," director Jack Brukarz, CEO of Motion Property, says.

"The combination of design, quality and terrific location will ensure the development will prove its capital growth over time."

Financial considerations of income generation and capital gains throughout the life of the investment are specifically at play. A buyer can capitalise on the high rental yield in the development, which also has the potential for maximum capital growth, given its position, design and timing.

Managing director of Goal Property Group Daniel Birner says the development is bucking the trend in the market thanks to its unique design and attributes.

“We researched and thought deeply about what type of product to bring to the market and knew we wanted to create an offering that stood out from our competitors.”

Birner has enlisted the eminent services of Melbourne’s award-winning Bruce Henderson Architects. The elegant, modern design of the The Bay, 18 kilometres from Melbourne CBD, is balanced by the amenity and lifestyle in Sandringham.

In this brilliant location, residents will benefit from easy access to the city’s best beaches, an abundance of private and public sand-belt golf courses, Southland Shopping Centre, boutique stores and the railway station in picturesque Sandringham Village. The development is perfect for the investor, with one-bedroom units with car space and storage cage beginning at \$349,000 and apartments with two bedrooms and two bathrooms with car and storage starting from \$480,000.

Construction is expected to commence February 2013.

The Bay display suite is located on site at 218 Bay Street, Sandringham, and is open Thursday to Sunday 11am- 2pm. For more information, contact Motion Property’s Glenn Campbell 0414 899 240 or Nandita Bangera 0431 826 839.

